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## **Motion Announces First Mobile Clinical Assistant User Conferences, Hosted by Tracline UK Ltd**

*Leading hospitals will share best practices and uses for the C5 MCA throughout  
November in Preston, Birmingham, Salisbury and London*

**COPENHAGEN – 3 November 2008 – Motion Computing®**, a leader in mobile computing and wireless communications, is announcing this week at the World of Health IT Conference and Exhibition in Copenhagen, Denmark, the first mobile clinical assistant (MCA) user conferences to be hosted by Tracline, a valuable Motion partner and leading reseller of C5 MCAs across Europe. Tracline will host the events throughout the first week of November to enable Motion® C5 MCA users to share best practices and successes in areas such as bedside patient care, e-prescribing, pathology, vital signs and order communications.

During the conferences, representatives from leading healthcare institutions, including Royal Salford Foundation NHS Trust, The Learning Clinic, University Hospital Birmingham NHS Foundation Trust and Great Ormond Street NHS Trust, will share experiences, best practices and results from their use of C5 MCAs. For example, Royal Salford Foundation NHS Trust will discuss the use of the C5 MCA with its electronic medical record solution to eliminate phlebotomists' paperwork, enhancing their productivity by 20 percent.

"It is clear that by improving clinician mobility, MCAs enhance hospital workflows, improve clinician productivity and patient care, and provide significant business returns," said Patrick O'Brien, managing director, Tracline UK Ltd. "As the leading supplier of MCAs throughout Europe it is important to Tracline that users learn from the experience of others, so we have created an environment to let them openly discuss applications of the C5 that will help ensure success within their own environments."

Motion is also announcing widespread adoption of the Motion C5 MCAs throughout Europe including a recent deployment of 250 at the University of Birmingham NHS Foundation Trust. An early adopter of tablet PCs, the Trust cites great advantages in the areas of barcode scanning and portability as benefits of the C5s.

"Motion is thrilled with the success of the C5 in Europe and much of that can be attributed to Tracline's exceptional knowledge of hospital workflows and available technology solutions," said Nigel Owens, executive vice president of worldwide sales, Motion Computing. "We look forward to hearing user testimonials regarding how the C5 has improved the way clinicians provide patient care."

The Motion C5, the industry's first MCA developed in collaboration with Intel®, is a hospital-grade device that is proven in healthcare environments. The highly mobile, rugged PC features an integrated barcode scanner, RFID reader, digital camera and smart card reader that ease clinician workloads, improve productivity and enhance security. To better fit into hospital workflows, the highly-portable device weighs approximately 1.3kg and is fully sealed to enable simple disinfection.

(more)

The first MCA User Conferences will be held this week. Dates and locations are:

- Lancashire: 4 November 2008
- Birmingham: 5 November 2008
- Salisbury: 6 November 2008
- London: 7 November 2008

Tracline is also launching a new website, [www.mca-go.com](http://www.mca-go.com), dedicated to MCA users. The site features a forum where end-users can discuss ideas and share experiences, as well as read about common uses for MCAs and user case studies across hospital environments.

Visit [http://www.tracline.co.uk/mca\\_conference/](http://www.tracline.co.uk/mca_conference/) to register for or learn more about the MCA User Conference. To learn more about the C5 or hear customer testimonials visit [http://www.motioncomputing.com/products/tablet\\_pc\\_c5.asp](http://www.motioncomputing.com/products/tablet_pc_c5.asp).

#### **About Motion Computing**

Headquartered in Austin, Texas, Motion Computing is a mobile computing and wireless communications leader, combining world-class innovation and industry experience so professionals in vertical industries such as healthcare, field sales and service and government can use computing technology in new ways and places. The company's enhanced line of tablet PCs, mobile clinical assistants and accessories are designed to increase productivity for on-the-go users while providing portability, security, power and versatility. Motion combines those products with services and unique vertical market knowledge to deliver robust solutions – platforms, peripherals, services and wireless – customized for the needs of a particular industry. For more information, visit [www.motioncomputing.com](http://www.motioncomputing.com).

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