



Teri Sawers
For Motion Computing
61 407 000 703
teri.sawers@gmail.com

Motion Names Simms International as New Zealand Distributor

Simms, a Motion distribution partner in Australia, will now sell Motion's complete line of rugged tablet PCs in New Zealand

AUSTIN, Texas and AUCKLAND, New Zealand – 18 February, 2010 – Motion Computing®, a leading provider of integrated mobile computing solutions, announced today its appointment of Simms International as a distributor of its rugged Tablet PCs and accessories in New Zealand.

The opening by Simms of a New Zealand-based business, headed by the highly experienced Paul Johnston, extends the existing partnership between Motion and Simms International in Australia and provides an excellent platform to both rejuvenate and solidify Motion's leadership position in New Zealand.

"We are delighted that, through Simms International New Zealand, Motion will have an experienced partner who will work closely with Motion to expand our regional business, primarily in the corporate, government and health sectors," announced Brett Gross, Motion's Regional Sales Manager, Australia-New Zealand. "Together, we can cement and enhance the Motion brand in New Zealand through identified opportunities and by "exporting" existing Australian customer deployments to their New Zealand counterparts."

Simms will now distribute Motion's entire line of mobile solutions, the rugged J3400 and F5 Tablet PCs and the C5 mobile clinical assistant (MCA) in New Zealand, which opened operations in Auckland this month.

"We're thrilled to extend our relationship with Motion to our new venture in New Zealand," said Paul Johnston. "Motion is a clear leader in the tablet PC industry and we welcome the opportunity to help them grow their customer base by delivering tailored solutions to users that rely on powerful computing solutions that offer durability and functionality in lightweight, mobile devices."

About SIMMS International

Simms International is a leading supplier of IT products and accessories to the corporate and retail channels. Simms was established in the UK in 1990, opening in Australia in 1995 and its New Zealand business in 2010. Our mission is to be the number one partner for our vendors in our chosen markets. Our vendors have to be category leading, or have the potential to be, and we offer category exclusivity to the vendors that we represent.

About Motion Computing

Motion Computing is a leading provider of integrated mobile computing solutions, combining world-class products with services customised for the unique needs of target vertical markets. The company's enhanced line of rugged tablet PCs, mobile point of care solutions and accessories are designed to increase mobile productivity while providing portability, security, power and versatility. Motion Mobility Solutions offers a complete portfolio of products, services and support that helps ensure a successful mobile deployment for increased productivity, reducing project risk while delivering a more rapid return on investment. For more information, visit www.motioncomputing.co.au.

Motion Computing and Motion are registered trademarks of Motion Computing, Inc, in the United States and other countries. All other trademarks and copyrights are the property of their respective owners.