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**Motion Announces SANCO as New Distributor in the Middle East**

*SANCO will be displaying Motion Tablet PCs at Arab Health 2009, the largest healthcare exhibition in the Middle East*

**Austin, TX – Jan. 23, 2009 – Motion Computing®**, a leader in mobile computing and wireless communications, today announced that it has chosen SANCO Middle East (ME) FZC as a distributor of its unique line of tablet PCs. SANCO will focus on the Middle East & the surrounding countries with a strong focus on the GCC including the United Arab Emirates (UAE), Saudi Arabia, Qatar, Oman, Kuwait and Bahrain. SANCO will be showcasing Motion® tablet PCs at Arab Health, Sheikh Rashid Hall, Booth RD32, Dubai International Convention and Exhibition Center, January 26-29.

“Motion works with resellers and distributors worldwide and we’re excited to be partnered with SANCO to deliver leading-edge mobility solutions in the Middle East,” said Nigel Owens, executive vice president of worldwide sales, Motion Computing. “We’re confident that SANCO’s experience and reach throughout the Middle East will help Motion deepen its presence in this market.”

Headquartered in the UAE, SANCO has a successful track record that spans more than two decades. SANCO offers innovative and leading-edge technology and services to the region’s growing research and development, education, healthcare, government and commercial markets.

“Through this strategic relationship with Motion, SANCO can now offer its customers a new option to support highly mobile workforces,” said Ahtisham Ulhaq, managing director, SANCO ME. “There is a need throughout the markets SANCO serves for technologies that support mobile workers, and we’re pleased to now offer Motion’s industry-leading tablet PCs as a solution. Our aim for SANCO is to become Motion’s regional hub for marketing, sales and service support.”

SANCO will now resell and distribute Motion’s entire line of tablet PCs, the highly flexible, semi-rugged LE1700, rugged F5 mobile field tool and the C5 MCA, throughout the Middle East targeting healthcare, construction, government, hospitality and mobile sales as major vertical markets.

For more information visit [www.sanco-me.com](http://www.sanco-me.com) or [www.motioncomputing.com](http://www.motioncomputing.com).

**About Motion Computing**

Motion Computing is a mobile computing and wireless communications leader, combining world-class innovation and industry experience so professionals in vertical industries such as healthcare, field sales and service and government can use computing technology in new ways and places. The company’s enhanced line of tablet PCs, mobile clinical assistants and accessories are designed to increase productivity for on-the-go users while providing portability, security, power and versatility. Motion combines those products with services and unique vertical market knowledge to deliver robust solutions – platforms, peripherals, services and wireless – customized for the needs of a particular industry. For more information, visit [www.motioncomputing.com](http://www.motioncomputing.com).

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